

*Franklin Road  
Christian School  
Benefit Auction  
2010*

*Friday, April 16, 2010*

*6:00 - 9:30 PM*

*Brightmoor Christian Church  
40800 West 13 Mile Road  
Novi, MI 48377*

*Online Auction March 1-22, 2010  
[www.frksauction.cmarket.com](http://www.frksauction.cmarket.com)*

# Franklin Road Christian School

## Benefit Auction

Friday, April 16, 2010

40800 West 13 Mile Road, Novi, MI 48377

### About Franklin Road Christian School



- Franklin Road Christian School (FRCS) is a K-12, coeducational, college preparatory school with a non-denominational Christian philosophy.
- Accredited by North Central Association of Colleges and Schools (NCA).
- Member of Association of Christian Schools International (ACSI)
- We are a community that loves learning and loves truth, so we strive to create an educational experience that is exciting and challenging. We have one high standard, and help all students reach it.
- Full range of athletic teams for boys and girls, K-12, including: Baseball, Softball, Basketball, Volleyball, Cheerleading, Flag Football, Soccer, Track, Cross Country, Golf, and coop Football
- We believe in teaching our students the value and virtue of serving others. Each FRCS graduate must complete a minimum of 40 hours of community service. We conduct an annual "serve-a-thon", in which each FRCS student, K-12, participates in a service project for a day. It is our intention to raise socially aware and responsible young men and women, who know the real value of serving others in need.

On-line Auction: [frcsauction.cmarket.com](http://frcsauction.cmarket.com): March 1-22, 2010

Live Auction: Friday, April 16, 2010; 6-9:30 PM

Brightmoor Christian Church: 40800 W. 13 Mile Road, Novi, MI 48377  
[www.franklinroadchristianschool.org](http://www.franklinroadchristianschool.org) or contact Renee Logerquist: (734) 812-7976

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## Franklin Road Christian School Sponsorship Rewards

### Gold Sponsorship Rewards - \$1,000

- Logo/Link on Front Page and Emails associated with auction. Distribution: every family at FRCS (200 families), as well as Brightmoor Christian Church (approx. 1600 families).
- 2'X4' Shared Banner with Logo and Website address displayed at live event, and for 12 months; provided by FRCS; 3 Logos/Banner
- Verbal recognition at live event
- Name/Logo and Website Address printed on every hard copy item for auction, including catalogue/flyers/posters
- 4 tickets to live event

### Platinum Sponsorship Rewards - \$2,500

- All Gold Sponsorship Rewards above
- 2'X4' banner in our Gymnasium with logo and website address displayed for 12 months—viewed by approx. 3,000 people
- 1/4 page ad in Warrior Call monthly newsletter for 12 months
- Logo/link on FRCS website for 12 months—“Official Sponsor of Franklin Road”.
- Opportunity to distribute marketing flyer/brochure to FRCS families 2X per year
- Opportunity to distribute marketing material at live auction event
- Total of 8 tickets to live event

### Diamond Sponsorship Rewards - \$5,000

- All Gold and Platinum Sponsorship Rewards above, recognized as “Diamond Sponsor”
- 8 Foot promotional table at live event, at entrance
- 4'X6' Full Color Banner hung next to scoreboard for one full year...Diamond Sponsor...
- Brass plaque displayed in Athletic Hall of Fame indefinitely

### Naming Sponsorship Rewards - \$10,000

- All rewards above and naming rights to the auction event

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# Franklin Road Christian School Benefit Auction

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## Franklin Road Christian School Official Sponsorship Form

### Contact Information:

Company Name: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

Gold \$1,000 \_\_\_\_\_ Platinum \$2,500 \_\_\_\_\_

Diamond \$5,000 \_\_\_\_\_ Naming \$10,000 \_\_\_\_\_

### Form of Payment:

Check # and Amount: \_\_\_\_\_

Visa/MC/Exp.: \_\_\_\_\_

Total Charged/Send Invoice: \_\_\_\_\_

Signature: \_\_\_\_\_

*Please send your company logo and link to:  
Renee Logerquist - Auction Co-Chair  
rlogerqu@yahoo.com*

*Thank you for your support!*

*Fax this form to: (248) 668-7101 Phone: (248) 668-7100*

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*Franklin Road Christian School  
Official Donor Form*

*Contact Information:*

*Company Name:* \_\_\_\_\_

*Name:* \_\_\_\_\_

*Title:* \_\_\_\_\_

*Phone:* \_\_\_\_\_

*Address:* \_\_\_\_\_

*City/State/Zip:* \_\_\_\_\_

*Email Address:* \_\_\_\_\_

*Item Donated:* \_\_\_\_\_

*Estimated Value:* \_\_\_\_\_

*Description:* \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*Please send your company logo and link to:*

*Renee Logerquist - Auction Co-Chair  
rlogerqu@yahoo.com*

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